

The Santa Barbara Lavender Festival will be held on Saturday, June 29<sup>th</sup>, at Santa Barbara City College Great Meadows. SBLF is an arts and crafts festival that focuses on and celebrates creativity through the artistic expression of lavender and/or lavender themes by artisans, local lavender farms, and small business owners. We encourage all our vendors to incorporate as much lavender as possible into their products.

We have invited lavender farms from Santa Barbara County and beyond to join us for our annual event in Santa Barbara. We are providing an opportunity to market, sell their wares and bring awareness for visitors and locals to visit these beautiful lavender farms that range from Santa Ynez and surrounding areas.

We will host this great event at Santa Barbara City College Great Meadows. We could not have chosen a more beautiful venue to host this remarkable event. In addition to the lavender aspect of our festival, we will offer various entertainment and food.

Although we are a for-profit company, we believe in giving back to our community and those surrounding cities. Teen Challenge of Ventura, Santa Barbara Charter School, and The Teddy Bear Cancer Foundation, are just a few. Therefore, we welcome sponsors who want to help us make a difference in our community by supporting the festival. Below are the sponsorship levels. Please get in touch with us if you have any questions or are ready to become a sponsor.

## Sponsorship Levels

### **“PROVENCE” (Picturesque blossoming lavender) FESTIVAL BENEFACTOR: \$2500+**

- Logo acknowledgment on all festival promo materials
- Complimentary double booth space
- Sponsor a prominent logo at the festival.
- Prominent listing in the festival guide
- Ongoing onstage mention by the festival emcee of your generous partnership and support
- Front page acknowledgment on the homepage of the website for one entire season
- Prominent organization profile, business card size, and link on the webpage
- Social media mention

### **“HIDCOTE” (versatile and fragrant Lavender) FESTIVAL PATRON: \$1,250+**

- Complimentary single booth space
- Sponsor a prominent logo at the festival.
- Ongoing on-stage mention by the festival emcee of your generous partnership and support

- Acknowledgement of the festival program
- Business card ad and link on the web page for one entire season
- Social media mention

### **“GROSSO” (Classic French Hybrid Lavender) FESTIVAL BOOSTER: \$500+**

- On-stage mention by the festival emcee of your generous partnership and support
- Listing in the festival program
- Listing on the festival web page for one full season
- Social media mention

### **“BUENA VISTA” (Good View) LAVENDER ENTHUSIAST SUPPORTER: \$250+**

- “Lavender Enthusiast” Listing on the web page
- Listing in the festival program
- Social media mention

### **“GREEN” (FRIEND OF THE FESTIVAL): \$50+**

- “Friend of the Festival” Listing on the web page

If you have questions or are interested in becoming a Sponsor, don't hesitate to get in touch with Lisa Green, President/CEO of Santa Barbara Lavender Festival 805-451-7147 or [Lisa@santabarbaralavenderfestival.com](mailto:Lisa@santabarbaralavenderfestival.com)

We look forward to hearing from you!

## ABOUT YOUR BUSINESS

Business Name \_\_\_\_\_

(Please use the business name that you would like to appear on our Web Page & Festival

Vendor Guide)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Cell(\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email \_\_\_\_\_@\_\_\_\_\_ WebsiteAddress \_\_\_\_\_

Sponsorship level \_\_\_\_\_

Please make checks payable to Santa Barbara Lavender Festival and mail them to 444 Harvard Lane Santa Barbara, CA 93111